



Outer South Community Committee **FACEBOOK**  
highlights

**26<sup>th</sup> January 2018 – 5<sup>th</sup> June 2018**

Since 26<sup>th</sup> January 2018 the Outer South Community Committee Facebook page has gained:

- **51 new page 'likes'** (and currently has) **706 followers**

This means that this is the **fourth** most popular Community Committee page—but we're continuing to work on this!

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts, because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 26<sup>th</sup> January was the posting regarding the Leeds Play Streets Give Away:

- has been shared 23 times
- commented upon 2 times
- **has reached a total of 5,263 people**

On the following pages are screenshots of the most popular three posts since the 26<sup>th</sup> January 2018. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

## 1st Place – Leeds Play Streets Give Away

5,263 people had this post delivered to them and 300 opened it to read it in more detail. There was also 28 page likes as a result of this post, alongside 23 comments and shares.

 **Leeds City Council Outer South Community Committee** Published by Carl Hinchliffe [?] · 10 April · €

Playstreet 😊😊😊

A great initiative with LCC and SCRAP and the first 20 applicants for street play closures from April 2018 will receive an orange wheelie bin full of playful goodies for their street.



**PLAYSTREET**

**Leeds Play Streets Give Away!**

Be one of the first 20 to apply for a play street order in Leeds from April 2018 to get a free orange wheelie bin full of playful resources for your street. For more details and how to apply to close your street for children to play go to;

[www.leeds.gov.uk/residents/parking-roads-and-travel/play-streets](http://www.leeds.gov.uk/residents/parking-roads-and-travel/play-streets)

in partnership with Scrap Creative Reuse Arts Project Ltd



Leeds City Council Outer South Community Committee

Community

Send Message

Get more likes, comments and shares  
Boost this post for £4 to reach up to 4,100 people.

5,263 people reached

Boost Post

## 2<sup>nd</sup> Place – Information on the temporary closure of Haigh Road Post Office

3,982 people had this post delivered and 86 people opened it to read it in more detail. There was also 9 page likes, comments and shares.



Leeds City Council Outer South Community Committee

Published by Carl Hinchliffe [?] · 28 March · €

Update on Haigh Road Post Office temporary closure

Please see letter attached.

**POST OFFICE**

13 Haigh Road, Rothwell, Leeds, LS26 6NQ

**Temporary Closure - update**

It is important for you to know what's been happening with the above Post Office service as it is temporarily on 8 August 2017.

Haigh Road Post Office closed because the Postmaster resigned and withdrew the premises for Post Office use. Since the closure, we have been exploring our options for restoring this service to our customers in the area.

In the future, we are still confident that a Post Office local will best meet the community's needs. As you are aware from using your service, Post Office locals can operate as established food shops. They are able to create a more modern and convenient retail experience for customers in areas which are adapted to accommodate Post Office facilities.

Information on the temporary closure is causing inconvenience to our customers. We hope they will be able to use the other branches in the area during this time.

We would welcome any applications from potential retail partners interested in opening a branch on our behalf. The vacancies are currently being advertised on our website [www.postoffice.co.uk](http://www.postoffice.co.uk) and applications will be carefully considered. If you are of any interested parties, please do share the link with them.

If you have any questions please write to me via the National Consultation Team at the address shown below. Please note that your comments will not be kept confidential and we may need to ask you to do so by clearly marking them "In Confidence".

By carrying out this communication in line with our Code of Practice. You can find out more about the Code at the end of this letter.

PostOffice.co.uk

**2nd most popular post**



Get more likes, comments and shares

Boost this post for £4 to reach up to 4,100 people.



3,982 people reached

Boost Post

9 Shares



Like



Comment



Share



### 3<sup>rd</sup> Place – New Disability Group: Leeds Disabled People Organisation

2,652 people had this post delivered to them. A further 13 people shared the post and there was 2 page likes as a result of the information.

Leeds City Council Outer South Community Committee  
Published by Carl Hinchliffe [?] · 19 April · €

There is a new disability group in Leeds: Leeds Disabled People Organisation (LDPO)  
Public meeting - please see flyer attached:  
• A new disabled people's, organisation for Leeds... See more

**CALLING ALL DISABLED PEOPLE IN LEEDS**

**A NEW PUBLIC MEETING**

A new disabled people organisation for Leeds  
Thursday 3rd May 2018, 6pm-8pm  
East Room, Leeds Civic Hall  
Portland Crescent, Leeds LS1 1UR

The room is wheelchair accessible via lift and has a hearing loop. There will be British Sign Language support. Leeds Civic Hall has an accessible toilet. Assistance dogs are welcome.

Join us! We are a group trying to set up a new Leeds Disabled People's Organisation, run by and for disabled people in Leeds. We meet every Saturday in the café at the Yorkshire Playhouse. If you would like to get involved, call 07833 468 255 or email LDPO@gmail.com

**Who are the LDPO?**

Leeds Disabled People's Organisation (LDPO) is a group run by and for disabled people. We aim to make a more accessible place for all disabled people and to empower them to advocate for their rights.

facebook.com/LeedsDPO  
twitter.com/Leeds\_DPO

Get more likes, comments and shares  
Boost this post for £4 to reach up to 4,100 people.

2,652 people reached **Boost Post**

Karen Bruce and Carl Hinchliffe 13 Shares

Like Comment Share

